Co-funded by the European Union

ΕΣΠΑ 2021-2027 Partnership Agreement 2021-2027

Regional Program «ATTIKI»

HONEYBEE PRODUCTIONS

OVERVIEW OF THE APPROVED INVESTMENT PROJECT

Supporting productive investments for adaptation/ modernization and recovery

“Attica 2021–2027” Programme

Beneficiary: AUDIOVISUAL COMMUNICATIONS LTD | Trade name: HONEYBEE PRODUCTIONS
Application reference: ΠΑΤΤΕ01-0182286

Investment overview

The investment focuses on the modernization and operational upgrade of HONEYBEE PRODUCTIONS through the acquisition of modern production and technological equipment, the use of digital technologies, and infrastructure improvements. Its aim is to strengthen the company's production capacity, service quality, and competitiveness.

Key investment activities

- Acquisition of modern production and digital equipment.
- Use of Software-as-a-Service (SaaS) solutions and cloud infrastructure to support digital modernization.
- Improved energy efficiency through suitable equipment.
- Certification of services and processes, advisory support, and employment enhancement.

Objectives and expected results

The investment plan aims to increase productivity and efficiency, strengthen digital readiness, expand into new markets, reduce operating costs, and develop the company's workforce. It is also expected to contribute to sustainable growth and business resilience.

€194,432.91	€97,216.45	24 months
Approved eligible investment budget	Public funding	Approved implementation period

The project is co-funded by the European Union under the “Attica 2021–2027” Programme.

Information sourced from the approved funding application and evaluation decision (20 January 2026). This document provides a summary of the project.